

## **New Halloween Themed Convention in the Dallas-Fort Worth Metroplex**

### **Halloween and HauntFest Show**

#### **Quick Facts:**

Dates:	August 27 & 28 2016
Location:	Arlington Convention Center, Arlington Texas
Show Type:	Cash and carry consumer Halloween show
Projected Attendance:	3000 attendees
Website:	<a href="http://www.HalloweenAndHauntFest.com">www.HalloweenAndHauntFest.com</a>

Arlington Texas, August 27 & 28, 2016 – The Halloween & HauntFest Show is the premier Halloween event in the Dallas-Fort Worth Metroplex. Halloween & HauntFest is a gateway event to the Halloween season. Guests will get sneak peeks of local Halloween attractions, the newest costumes and greatest decorations for the Holiday. This family-friendly weekend convention is open to the public.

Convention elements include a vendor show floor, seminars and workshops.

The tradeshow will be a “cash and carry” show featuring:

- Local Halloween attractions and Events
- Local artisans
- Decoration and costume stores
- Makeup
- Masks
- Creepy dolls
- Creepy contact Lenses
- Day of the Dead merchandise

Education will have themed tracks:

- Making Monsters – Classes about makeup, costumes, scare acting and more
- Halloween Hosting – Learn recipes, mixology and decorating for the coolest Halloween parties
- Creep Your Crypt – How to decorate your yard and house for the holiday
- Terror Tech – Take your haunt to the next level! We’ll teach you how
- Halloween Preview – Previews and behind the scenes of local haunted attractions

Paid attendees will have free access to entertainment activities running continuously while the show floor is open. Entertainment includes:

- Celebrity guests
- Makeup demos
- Dance troops
- Body painting demos

#### **Press Contact**

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